



Press Release | Hamburg 18.06.2015

### **CAMPIONE - 2nd Store in Cairo**

Despite to a difficult economic environment CAMPIONE is also expanding in the Middle East. These days opened the 2nd CAMPIONE store in Cairo.

Egypt has always been a relevant export market. With the restructuring of our sales 2012 in Turkey we have given the responsibility of the Middle East region to our Turkish partners.

In cooperation with the Cougar Group opened 2012 the 1st CAMPIONE Store in Sun City Mall Cairo. After the success in Cairo the 2nd opening in Alexandria followed in the Mall of Alexandria. Finally now the 3rd CAMPIONE Store opened in the Festival City Mall on 140 sqm in Cairo.

CAMPIONE operates with partners now 38 stores, including 3 in Germany and all other overseas with a focus on Eastern Europe, Turkey and the Middle East.



2. Store Kairo - Festival City Mall



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Pressemitteilung 18. 06. 2015 | CAMPIONE-Store Ansichten - 2. Store in Kairo



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